

AITP EDSIG BOARD MEETING MINUTES

A meeting of the Board of Directors of the AITP EDSIG was held in San Antonio, Florida on Thursday 7 November 2013 beginning at 08:30 AM, president Wendy CECCUCCI presiding.

The following elected directors attended:

Jeffrey BABB
Eric BREIMER
Nita BROOKS
Wendy CECCUCCI, President
Scott HUNSINGER
Muhammad MIAH
George NEZLEK
Michael SMITH
Leslie WAGUESPACK, Vice-president
Peter WU

The following ex-officio board members attended:

Alan PESLAK, immediate past president
Susan KRUCK, JISE editor

The following were absent:

No one.

The following others were present:

Tom JANICKI, conference co-chair

WELCOME

- CECCUCCI welcomed everyone to the meeting.

MINUTES

- SMITH presented minutes of the 2013 Spring BOD meeting in Orlando. Several board members asked that he tone down the amusing anecdotes. SMITH agreed and will represent minutes later.

OFFICER REPORTS

Treasurer

- NEZLEK presented his report, copy of which is **appended to these minutes**, and fielded questions. There was some discussion of JISE with one edition left to go out and of a problem with the printer that will sort itself out. There have also been some problems with the JISE mailing list.
- NEZLEK confirmed that we received money from AITP. CECCUCCI reported that that was \$2000 for journal fees.
- NEZLEK forecast that we will finish the calendar year more-or-less balanced.
- **WAGUESPACK moved and WU seconded to accept NEZLEK's report. Passed.**

Membership

- There was some discussion of the membership process.
- BABB presented the AITP-EDSIG membership report from Reithel and mentioned some issues regarding getting this data easily from AITP.
- WAGUESPACK brought up the issue of professional membership vs. conference attendance and various clarifying remarks were made.
- BABB sought permission from the board to take activities to grow membership and mentioned some ideas. BABB asked to make contact with the membership twice/year in a personalized manner with the membership and do some cold calling on faculty at schools that fit our profile. There was a consensus that this would be acceptable.
- CECCUCCI reported that Feinstein has approached us regarding having AITP participate in ABET, which will cost \$20,000. WAGUESPACK explained a little more about the situation from conversations he has had. Apparently there are numerous organizations involved in these curricular and accreditation matters. There was some general discussion on these affiliation matters.
- JANICKI and WAGUESPACK reported on extensive efforts to involve local colleges including community colleges in the conference. Results were nil.

Vice-president (Educator of the Year)

- WAGUESPACK reported that the honoree is here.

ISECON/CONISAR 2012

Registration/Attendance/Fun

- JANICKI reported that paper counts were down from New Orleans (the location was obviously a draw) but that we'll make money because food prices are less here in San Antonio.
- Professional workshops were subscribed. We did not reach targets but numbers are still okay and should still generate some buzz about these events. The workshops helped us make our room guarantees. There was some general discussion of the role of these workshops in our conference.

Papers

- HUNSINGER reported that submissions are down to 2010 levels. He reviewed his report, which is appended to these minutes, explaining specific situations. There was some discussion of the reasons for the dip - \$100 paper fee for double submissions, among other things.
- There was some discussion of the relationships among conference submissions, ISEDJ, and JISE specifically regarding "best papers". Numerous suggestions were floated about creating a path to journal publication in JISE along the lines of the path to MISQ. KRUCK verified that she was comfortable with this in the case of the best paper.
- There was discussion of using the website to encourage submissions and also of getting journals indexed.
- MIAH moved and CECCUCCI seconded that the ISECON best paper author be given the option of allowing that paper be fast-tracked for JISE consideration. Passed.
- MIAH reported on problems getting reviews done by deadlines. Also some problems getting people who were not attending to review. JANICKI reported that pushing due dates up didn't

really help—it was particularly bad this year, perhaps because we're asking people to review during the summer. There was significant discussion of the matter of due dates and numbers of reviewers.

- JANICKI suggested that sometimes co-authors did not realize they were co-authors and that the system could be changed to thank them for submitted too and are thus part of the reviewers pool.
- MIAH reported that there were problems getting submissions in the correct format. There was discussion of difficulties using our template and possible solutions.
- WAGUESPACK stated that we need to know who the presenting author is at some point for scheduling purposes.
- The board recognized MIAH and BABB and HUNSINGER and the other papers people for their effort in this area.
- SMITH reported that there were no problems with abstracts.
- NEZLEK reported that he got no poster submissions. There was some discussion of reasons for this and possible alternatives.
- JANICKI reported on the excellent job PACKY has done with the academic workshops this year.

AITP Update

- Bill FLY (AITP president) and Nita ADAMS (FITE president) arrived to present.
- ADAMS explained several items from her report, which is appended to these minutes and the procedure that will be followed to get and keep membership records updated quickly.
- FLY spoke of current events in AITP (slides to be presented tomorrow), including the new management company “Association Headquarters” in Mt. Laurel, NJ, after having considered several companies and interviewing an officer at SIM, who uses that service.
- FLY spoke of several other management changes as well, including daily reports, to ease membership and payment matters for EDSIG especially in the matter of group dues. After this conference is over, they will do another membership payment review to find people who have not paid. There are still some cumbersome procedures in some cases regarding group dues but they are working around them. FLY spoke about the handling of “lifetime members”, including “EDSIG Fellows”. This affects about a half dozen people.

ISECON 2013

- JETTON arrived to report. He reported that he'd sent out over 150 emails advertising the workshops to local faculty and got zero responses. He mentioned several other command decisions he made regarding matters such as lunch for workshop attendees, and converting a students to workshop only. We are definitely losing money on workshops given the hotel-priced lunch included—but this was known ahead of time to be a loss-leader to get the workshops started.
- JETTON announced changes to the evening event given the developing weather and other matters regarding dealing with the hotel.
- Regarding sponsorships, JETTON reported that we have not gotten the check from Pearson. There are some issues at Pearson HQ apparently. They were our #1 sponsor. JETTON reported on the status of the rest of our sponsors and exhibitors. Total income from these is \$7500, which exceeds last year.
- JETTON reviewed his report for the board. Bottom line is a little less than \$10,000 increase in net income over last year. Although numbers are down, raising the registration fee did generate

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more income. Also San Antonio is much less expensive than New Orleans. There was some general discussion regarding the economics of venue selection and various other matters that led to this conference looking good financially.

ISECON 2014 in Baltimore

- There was general discussion of how prices, food, and entertainment in Baltimore will be different and how things are likely to turn out there next year.

ISECON 2015 in Orlando

- JETTON reported that the contract with the “B” in Orlando has been signed and that the remodeling will be finished by early March. (<http://www.bhotelsandresorts.com/b-walt-disney-world.php>)

ISECON 2016 Prognosis

- JETTON spoke briefly of his recent visit to Branson, MO and interactions with other convention and visitors' bureaus, including Chicago. He reported on recent changes to the Chicago area that make it a more attractive venue than it used to be. The Westin Rosemont seems interested in hosting us.
- There was some discussion of other venues as well.

JISE UPDATE

- KRUCK reported on printing quotes from different companies and the one we selected. She reported on stats regarding visits to the website, university-sponsored assistance.
- JISE has moved from C to B in the Australian rankings. Likely there will always be an issue with an “educational” journal.
- JISE has no shortage of reviewers now – the pinch from a few years ago is over.
- No progress on ethics statement for the journal but it's still on the burner.
- Using Square to accept payments on-line through “Friends of the Valley” charity.

ISEDJ/JISAR UPDATE

- BROOKS reviewed her report which is **appended to these minutes**. There have been some issues regarding inconsistent information online regarding the acceptance rate. This situation is being resolved.
- There was some discussion of the effectiveness of bundling articles into “volumes” and “issues” although it's an on-line journal. As well there was discussion on spacing out automatically accepted papers throughout the year.
- HUNSINGER reviewed his report which is appended to these minutes. There was a special issue this year. Acceptance rates are where they are supposed to be.

FITE/AITP-EDSIG Relationship

- There was some discussion of the FITE/AITP-EDSIG division of labor regarding getting vendors to the conference (we got 5 of 8 this year) and the registration system. They were quite slow getting started this year though they did come through in the end. Registration system

needs to be ready earlier and they need to start lining up vendors earlier.

- Contract was renewed with them in March.
- It was floated to add specific duties and dates to the contract to clarify our expectations. Registration system should be up by 1st papers deadline, for example.
- The split in proceeds was discussed related to ISECON/CONISAR and FITE.
- It was mentioned that through FITE the conference actually support scholarships for undergrads, which is a great thing. Do we get mention for that?

Fees for Professionals

- The matter of having professionals who don't want to pay EDSIG membership came up.

Standing Committee on Curricula

- WAGUESPACK discussed his motivation for proposing a standing committee on curricula. There was an extensive discussion of this.
- CECCUCCI moved and NEZLEK seconded a motion to create a special committee for curricular matters to be chaired by WAGUESPACK for the purposes enumerated in the document he emailed to the board before that is appended to these minutes. This will be shared with the membership at the general meeting. The expectation is that this special committee will be proposed as a standing committee to the general membership next year. Passed.

Elections

- PESLAK pointed out the positions that are up for election this year. All serving members indicated willingness to run again.

Conference Chair Selection for Baltimore

- WAGUESPACK indicated that he would serve as chair and PEZLAK would serve as assistant chair for the Baltimore conference.

ADJOURNEMENT FOR LUNCH

- Meeting was adjourned for lunch at noon.

RECONVENTION OF THE MEETING

The meeting was reconvened at 100pm, president Wendy CECCUCCI presiding.

The following elected directors attended:

Jeffrey BABB

Eric BREIMER

Nita BROOKS

Wendy CECCUCCI, President

Scott HUNSINGER

Muhammad MIAH

George NEZLEK

Michael SMITH

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Leslie WAGUESPACK, Vice-president
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No one.

The following others were present:
No one.

Scouting locations for 2016

- CECCUCCI asked for ideas regarding 2016 conference location. Many ideas were floated. The top choices were Pittsburgh and Kansas City, MO and Myrtle Beach, SC. CECCUCCI will confer with JETTON about this.

Date for board meeting 2014 spring

- CECCUCCI asked for proposals for meeting dates for the board meeting next spring. Feb 21, 22 in either Pittsburgh or Kansas City, MO was chosen.

ADJOURNEMENT

- The meeting was adjourned at about 1:30 pm.

Respectfully submitted,
Michael SMITH, recorder

APPENDICES